

# Design

## Headlight

Say whether you agree or disagree with the statements below (or are not sure). Then discuss your answers with a partner.

Design factors	Agree	Disagree	Not sure
Design is the most important feature of a car.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The colour of the car doesn't matter.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Most cars look pretty much the same.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The drag coefficient has no effect on the design of a car.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
As long as the interior looks good, the ergonomics don't matter.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Every car from the same brand should look like part of a family.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## 1 Look at the descriptions. Which car does each text refer to?

**1** The new version of this design classic is as charming as the original. Details such as the steep windscreen and the large round headlights emphasize that this car is unconventional. There's no question that this is a fun car to drive.

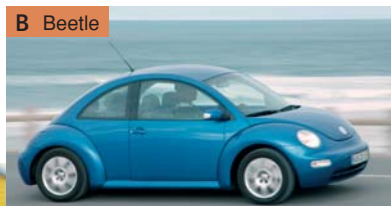
**2** Its design is a blend of retro and contemporary. It has a sleek, distinctive appearance, with unique proportions and a surprisingly spacious interior. The side profile is muscular and aggressive, and gives the whole vehicle a feeling of motion and direction.

**3** This very stylish car has a striking exterior with a compact shape and bold styling. It's a very sporty car with exciting lines and powerful proportions. It features eye-catching details such as the fuel filler cap with its exposed screws.

A PT Cruiser



B Beetle



C Boxster



D Mini



E Audi TT



## 2 Look at the adjectives used to describe cars and match them to the German translations.

- |                          |                                     |
|--------------------------|-------------------------------------|
| 1 charming               | a <i>působivý, nepřehlédnutelný</i> |
| 2 unconventional         | b <i>okouzující</i>                 |
| 3 muscular               | c <i>jedinečný</i>                  |
| 4 sleek                  | d <i>stylový, elegantní</i>         |
| 5 distinctive            | e <i>prostorný</i>                  |
| 6 unique                 | f <i>současný, moderní</i>          |
| 7 stylish                | g <i>svalnatý</i>                   |
| 8 striking, eye-catching | h <i>výrazný, markantní</i>         |
| 9 contemporary           | i <i>jemný, úhledný</i>             |
| 10 bold                  | j <i>sportovní</i>                  |
| 11 sporty                | k <i>netradiční</i>                 |
| 12 spacious              | l <i>nezaměnitelný</i>              |

**How would you describe the other two cars in exercise 1? Use words from above to write short descriptions.**

## 3 Cars, and especially car design, are favourite small talk topics. Work in a small group to do the following role-play.

You (and a colleague) are having dinner in a restaurant together with important customers. Make small talk about your favourite cars. The phrases in the box will help you.



### Making small talk

#### Introducing a topic

One car I really like is the ...  
 I think one of the nicest/most attractive cars on the market is ...  
 I saw a TV programme/read an article about ... recently.  
 Someone told me the other day that ...

#### Keeping the conversation going

What do you think of the ... ?  
 Have you seen the ... ?  
 It's really great/nice/  
 beautiful/ugly, isn't it?  
 They must be fun to drive, don't you think?

#### Changing topic

By the way, ...  
 Anyway, ...  
 That reminds me of ...  
 Speaking of ...